

## SUMMARY:

- A brand new website from Universidad de Itapua
- UMETECH Mid-Term Meeting
- First OIDs in Paraguay and Argentina
- Inauguration of the Competence Center in UNaM
- Stories



## Story 1

I am **Beatriz Rivero**, professor and researcher of heritage tourism, my expectation from the implementation of the competence center is to generate greater interest in people in the conservation and valuation of heritage. I would like the technical and management innovations that we want to transmit from the CCUNaM serve to generate local capacity development.

I am **Adrian Cassettai**, administrative staff, my expectations in relation to the CCUNaM is to generate added value in the region through the development of technology and through this improve the cultural tourist experience.

Cofinanciado por el programa Erasmus+ de la Unión Europea



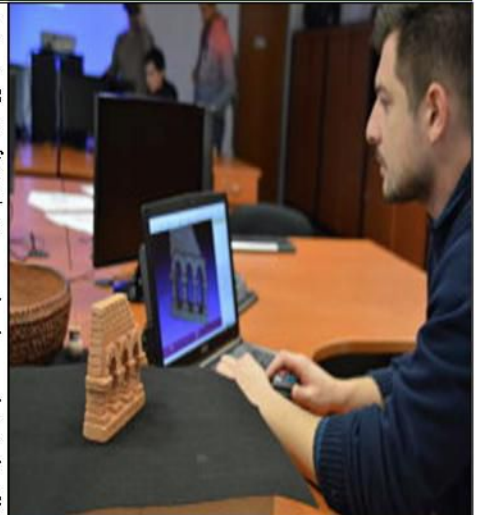
# UMETECH PROJECT NEWSLETTER 2

## Inauguration of the Competence Center at UNaM

The Competence Center of the UNaM (CCUNaM) was inaugurated on June 13, in the Building of the Center for Studies of Renewable Energies (CEED) of the Campus of the National University of Misiones, located on Route 12 km 7 and ½ of the city of Posadas. What are the purposes of CCUNaM?

- Generate knowledge about 3D technologies and immersive realities throughout applied research;
- Promote the training and the knowledge transfer on technological and social innovation, in order to generate better experiences in the cultural tourism of the region;
- Facilitate a space for incubation and acceleration for digital entrepreneurs with innovative projects and idea related to the preservation and dissemination of cultural heritage.

The network was developed based on the NEMECH model (Center for New Media for Cultural Heritage) implemented by the University of Florence and taking advantage of the results of the research carried out by the University of Bucharest, the IMT Lille Douai University and the University of Florence.



## UMETECH Mid-Term Meeting



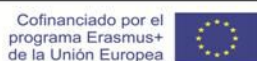
The UMETECH mid-term meeting took place in the Cámara de Comercio Italiana in Argentina – Buenos Aires, in April 9-10, 2018. The 2-days meeting gathered all the project partners to review the status of the project, the implementation of the competence centers and development of the projects under going in each competence center. Moreover, partners developed and planned guidelines about two Project core activities: Business Start Up Lab implementation and the design of the Master on Tourism Management.

A brand new website on UMETECH made by Universidad Nacional de Itapúa!  
<http://umetech.uni.edu.py/>



### Story 2

I am **Cristina Vargas**, Director of the Academic Program of History and Cultural Management of the UDEP. The UMETECH project is an important opportunity for the development of a collaborative and enriching work between the Schools of Engineering, Humanities (Program of History and Cultural Management) and the Entrepreneurship Center, HUB UDEP. We have created a synergy to give value to the cultural heritage (material and immaterial), the communities and the people who hold this knowledge. It also generates interest among the entrepreneurs because they can participate in the promotion of the tourism sector, very important for the development of the country and the region. What we expect from the project, is the development of a competence center with research and innovation capacities to generate technological resources applicable to cultural tourism; the dissemination, protection and study of cultural heritage, the development of research and teaching associated with this synergy (TICS + HERITAGE or TICS + TOURISM) and the development of tourism in the region. We expect that the technical project can provide useful information that facilitates the improvement of the tourist offer and makes heritage or cultural environments more visible.



### First Open Innovation Day in Paraguay and Argentina!



First OIDs in Paraguay and Argentina took place in June 20018. OIDs are conceived as UMETECH informative events and promotional activities of services, tools and technologies applicable in the cultural heritage sector, mainly argeting local businesses and the tourism sector in the ICT sector, professor and researchers, ICT technicians experts, local tour operators. All the LA and UE partners join the event which represents a core activity for the Project.

