



Cofinanciado por el
programa Erasmus+
de la Unión Europea



UMETECH KICK OFF CONFERENCE
Palazzo Italia – Istituto Italiano di Cultura –
Marcelo T. de Alvear 1119, Capital Federal, Buenos Aires – ARGENTINA

Day 1 - March 14th, 2017

AFTERNOON Introduction to UMETECH Kick off Conference

14.00-14.30 *Registration*

14.30-15.30 *Opening and Welcome by Authorities*

Authorities (to be confirmed) Italian ambassador in Argentina, Head of the EU delegation to Argentina, Ministry of Education and Sport in Argentina, Ministry of Tourism in Paraguay, Director of Istituto Italiano di Cultura in Buenos Aires, Rectora Universidad Provincial de Cordoba, Fundacion Eurosur,

Coffee Break

16.30-17.00 *UMETECH project overview*

Presentation of the premises and objectives of the UMETECH project
Prof. Alberto del Bimbo, University of Florence

20.00-22.00 *Aperitivo italiano*

Day 2 – March 15th, 2017

MORNING Cultural Heritage and ICT in Europe

10.00-10.45 *ICT for Cultural Heritage*

About ICT for valorisation of Cultural Heritage and enhancement of visitors' fruition in EU programs

Live Streaming: Dr. Eva Valle Casanova, EACEA Representative for CH policies

Live Streaming: Dr. Cristiana Rita Alfonsi, Chief Cabinet of Vice-President Tuscany Reg.Gov

Coffee break

11.00-13.00 *ICT for Cultural heritage: the European experiences*

Presentation of the experiences of the EU UMETECH partners

- Prof. Alberto Del Bimbo, Università di Firenze
- Prof. Mohamed Daoudi, IMT Lille Douai
- Prof. Bogdan Ionescu, University Polytechnic of Bucharest

Light Lunch

AFTERNOON - UMETECH Project implementation rules

14.30 – 16.30 **Workshop n° 1. Project implementation**

[all technical and administrative staff]

About the partners' organization for the UMETECH project

Workshop Chair: Dr. Michele Valentino, Fundacion Eurosur

- Quality Plan
- Roles and responsibilities
- Management
- Project evaluation

Free evening

Day 3 – March 16th 2017

MORNING Cultural Heritage in Latin America

9.30-10.00 *CH policies in Latin America*

About the expectations and instruments of CH policies in Latin America

Pedro Delheye: Ministerio de Cultura de Argentina (to be confirmed)

10.00-10.45 *The Jesuit reductions in Latin America*

About the peculiarity of Jesuit reductions, their value and role for cultural tourism in Latin America

Prof. Ricardo Gonzalez Universidad de Buenos Aires (to be confirmed)

Coffee break

11.00-12.15 *Cultural heritage projects and experiences in Latin America*

About notable CH experiences and projects of Latin American UMETECH partners

Speakers from LA UMETECH project partners

Light Lunch

AFTERNOON - UMETECH Competence Center network

14.30-17.00 **Workshop n° 2: The research projects at the Competence Centres**

[technical staff only]

Preliminary definition of the research projects at the UMETECH Competence Centers

Workshop Chairs: Prof. Alberto del Bimbo, University of Florence, Prof. Mohamed Daoudi, IMT Lille Douai, Prof. Bogdan Ionescu, University Polytechnic of Bucharest

- Research projects preliminary design
- Presentation and sharing of project ideas

20.30-23.00 *Argentinean dinner*

Day 4 – March 17th 2017

MORNING UMETECH research projects and administration

9.30 – 11.30 Workshop n° 3: Implementation of the UMETECH network

[all staff]

Objective and goals of the UMETECH network and spin-off opportunities

Workshop Chair: Prof. Marco Bellandi, Univ. Firenze

- Competence Centre activity and know how
- Competence Centre networking

9.30-11.30 Workshop n° 4: UMETECH Administrative rules

[administrative staff only] [in parallel with Workshop n° 3]

EACEA administrative rules and requirements, and organization between UMETECH partners and UNIFI

Workshop Chair: Dr Liana Massagni, Università di Firenze

- Financial rules and responsibilities

Coffee break

12.00- 12.45 Continuation of Workshop 3 and 4

13.00 UMETECH network agreement signature

Light lunch

AFTERNOON - Final remarks

15.00-16.00 UMETECH Steering Committee meeting

[Steering Committee members only]

16.00 Closure